

Selected Educational Exhibits

The "Paradox Sofa" illusion is an interactive art piece that creates a mind-bending visual anomaly. Two people position themselves through strategically placed holes, making it appear as if one person's body is stretched across the sofa. This captivating effect plays with visual perspective, depth perception, and our brains' desire to make sense of the impossible. Beyond the visual trick, it's a playful experience that challenges our perception of reality.



The "Upside Down Room" creates the illusion of anti-gravity. In the photographic result, visitors seem to be on the ceiling, hanging upside down. Of course, it's not dangerous. It's a photographic trick that results from rotating the photo. In reality, visitors stand normally on the ground, while all the room's objects are bolted upside down on the ceiling. Even after the trick is deconstructed, the photographic result continues to convince the viewer, as our brain considers the physical structure of the space and keeps searching for an explanation for the upside-down people.

i These exhibits are based on the laws of physics



Please scan the QR code for more details related to school bookings.



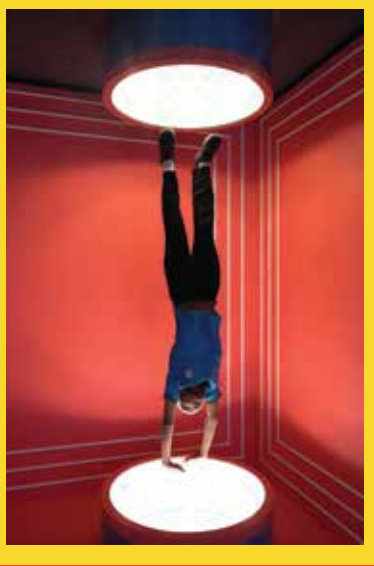
i Some museum exhibits are inspired by discoveries and observations of famous scientists and artists in psychology, the sciences, and painting.

A characteristic example is the "Ames Room". This distorted room is named after American ophthalmologist Adelbert Ames, who first constructed such a room. In this exhibit, illusions relate to the room's shape and the size of the people inside it. Children enjoy their gigantic form, leading to comparisons with cartoon heroes.



Where illusion becomes magic and science becomes a game!

A point of reference for the exhibition is **mirrors**. Reflection, multiplication of images, and various angles, which obscure information, create unexplained images & sensations. Mirrors are found in the "Infinity Room", in the "Kaleidoscope", and as **individual exhibits**. The multiple reflections create a mystery game aimed at understanding the nature of reflection. The "Infinity Well" fascinates children. A set of mirrors with reflective surfaces creates a series of reflections that produce an infinite distance.



Educational Scope of the Museum

The ultimate goal of the museum is to simplify the learning process and bring students closer to knowledge through alternative methods. School subjects like mathematics, physics, and history explain the illusions. The truth that the child is invited to know becomes an occasion for a **productive dialogue between sciences and play**.

Like every modern museum, the goal is to create a dialogue between students and its exhibits. During their visit, children, through our **museum activities**, participate in a discovery game of all the above to understand illusions. Starting our acquaintance, we learn about illusions. Using the discovery method, we play a **word game** while getting to know the museum exhibits.

All the above help uncover the hidden scientist and understand the "logic" of illusions.

Besides entertaining us, illusions provoke thought: sometimes the reality we perceive is far from what truly happens around us.



Highlights

- Visited by more than 1.5 million people worldwide
- 50+ Immersive Illusions that defy your perception of reality
- 15+ experiential fun rooms to click Insta worthy pictures
- Push the boundaries of your mind and discover a world beyond the ordinary
- After London, Las Vegas, Berlin, Norway in Mumbai, India.

Educational Guide

PARADOX MUSEUM

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What is the Paradox Museum?

It is an innovative, experiential space focused on optical illusions. Its exhibits are inspired by science and the arts and are rendered with modern means. Emphasizing educational methods, it creates a game of discovery, breaking conventional museum stereotypes.

ENTER FUN
EXIT REALITY

The philosophy of the museum

At the core of the museum's philosophy is the concept of questioning. The paradox collides with common perception. From this entertaining conflict, the incredible emerges. Students are invited to rediscover the truth.



What are Illusions?

An illusion is a mistaken perception of reality. It is created by a stimulus, which can be a sound, a smell, as taste, a taste, an image or even a touch. In our museum, illusions are visual. They arise from distortion of a real external stimulus. Through the museum's exhibits, illusions are created based on the shape, size, and color of an object, a room, or even our own reflection.



Experience
the
Impossible!

The exhibits

The museum includes paintings, constructions and installations that create themed rooms. The exhibits are interactive, encouraging active participation. Students are invited to observe the exhibit, touch it and become a part of it, recognizing the optical illusion. Concepts such as light, movement, colors, perspective, and reflection are crucial in creating illusions. These elements create optical illusions.

Key Information For school visits



- **Suitable for Students of All Ages** – Our museum offers an engaging and educational experience for students from all grade levels.
- **Group Size Requirement** – School visits are available for groups of 15 students or more.
- **Duration of Visit** – A typical visit lasts 1 hour and 30 minutes.
- **Location & Accessibility** – The museum is conveniently located just a 5-minute walk from CSTM Station and Churchgate Railway Station.
- **The venue** is also accessible for students with special needs; please inform us in advance for any necessary arrangements.
- **Advance Booking Required** – Schools must book their visits in advance to ensure availability.
- **Staff Requirement** – At least one teacher/staff is required per 10 students for supervision.
- **Group Discounts** – Special pricing may be available for school groups—please contact us for details.
- **Admission Fee Details** – For information about admission fees for teachers and students, please reach out to mumbaisales@paradoxmuseum.com
- **Contact for Urgent Inquiries** – You can reach out at +919833631313 on Monday to Saturday between 10am to 7pm

